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MEETING:	South Area Council
DATE:	Friday, 23 February 2018
TIME:	10.00 am
VENUE:	Meeting Room, The Hoyland Centre

AGENDA

- 7 Live Well Barnsley (Sac.23.02.2018/7) (Pages 3 12)
- 8 Presentation from Age UK Barnsley (Sac.23.02.2018/8) (Pages 13 20)

To: Chair and Members of South Area Council:-

Councillors Stowe (Chair), Andrews BEM, Coates, Franklin, Frost, Daniel Griffin, Lamb, Markham, Saunders, Shepherd, Sumner and R. Wraith

Area Council Support Officers:

Diane Lee, South Area Council Senior Management Link Officer Lisa Lyon, South Area Council Manager Kate Faulkes, Head of Service, Stronger Communities Peter Mirfin, Council Governance Officer

Please contact Peter Mirfin on email governance@barnsley.gov.uk

Thursday, 15 February 2018





What is Live Well Barnsley?

- An on-line directory of services with contact information
- Over <u>1,000</u> health, wellbeing, care and support services, registered and non-registered all together in one place.

Aimed at:-

- People who want to help themselves
- People who don't qualify for social care services
- People with individual budgets
- Staff across all agencies who are helping people with their problems
- Supports 'Early Help'



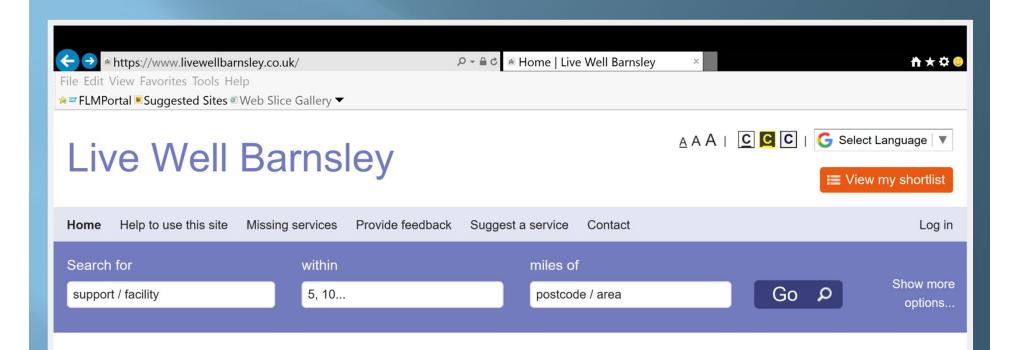
What is Live Well Barnsley?

- Focus on staying well and keeping independent-community based services (clubs, groups, drop-ins, peer support)
- Available for public, professionals and first contact staff-one trusted source used by all
- Designed to be the 'go to' resource for Barnsley- just google 'Live Well Barnsley'
- Reduce the number of directories in use

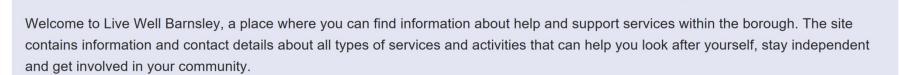


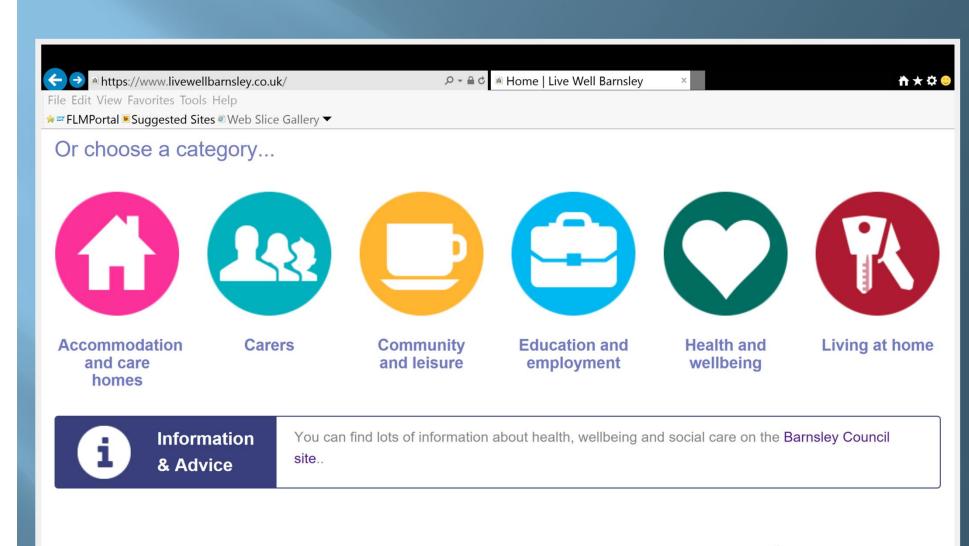
What makes it special?

- It is comprehensive everything together in one place
- It is easy to search and find what you want- name, category, postcode
- It is accurate the site is fully supported. There is a system for keeping records current and deleting out-of-date content
- Being on the site is free to service providers and the process for registering is easy-free advertising
- Users can leave feedback about the sites usability, usefulness and/or rate a particular service
- Links to CQC inspection reports



Information about local services and activities for you and your family





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Now ready for a Public Launch!













What should you do?

- Help to promote Live Well as <u>the</u> Barnsley directory of wellbeing and support services - direct people to it
- Use the site and provide feedback on its content and functionality
- Encourage more services, groups and organisations to register on the site - need to grow content
- Stop using other directories and trying to keep them up-to-date



Email Address:-

https://www.livewellbarnsley.co.uk/

To register a service just contact:-

Affinity Works

Email: helpdesk@affinityworks.co.uk

Telephone: 020 8068 6866



Questions for Members:-

- What opportunities can you see to use the site in your work with the public?
- What limitation do you think the site might have and how could these be overcome?
- What other types of service do you think should be included?
- How do you think we can best promote the site to the public and encourage them to use it?

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Together in Wombwell

Addressing Social Isolation and Loneliness



Age UK Barnsley

- Age UK Barnsley (AUKB) are a local charity working with older people living in the Barnsley Borough. The funding that we raise through our shops, grants and events is used only in Barnsley.
- We are Brand Partners with national Age UK which ensures that we have access to the most up to date research and that the quality of our work is assessed against national standards
- Our mission is to promote the wellbeing, independence, dignity, choice and inclusion of older people in the Barnsley area, in particular those who are disadvantaged through ill health, disability, poverty or social exclusion.



Our Services

- Accredited Information and Advice Service that took over 3,000 enquiries last year.
- Health and Wellbeing Day Centre
- Men in Sheds
- Penistone Social Inclusion Service tackling social isolation and loneliness
- Energy Price Comparison Service
- Activity Groups including Feeling Well, Creactivity, Allsorts and Pub Lunch
- Classes in Art, Calligraphy and Computers



Isolation and Loneliness

- Loneliness and isolation affect physical and mental health and have the equivalent damage to smoking 15 cigarettes a day
- Loneliness and isolation are linked to high blood pressure, coronary heart disease, stroke and depression
- Having good friendships and social networks helps people to get well after they have been ill and improves life expectancy.
- 17% of older people are in contact with family, friends and neighbours less than once a week and 11% are in contact less than once a month
- Two fifths of all older people say that TV is their main company



Together in Wombwell

- AUKB are providing a worker for 12 months to develop a pilot service addressing isolation and loneliness in Wombwell and Cudworth communities
- These two centres have been chosen because AUKB have a shop base already and the Area Council Teams are already working on solutions
- We want to show what can be achieved with a small amount of resources to tackle this massive issue. It will only work if we do it TOGETHER and make it sustainable
- We will use techniques that we have been successfully using to address loneliness in other communities. They have been developed with national Age UK and based on extensive research.



Ways of Working

Eyes on the Ground- Bringing together people that are involved within their local community or with experience of isolation to map what is currently available, identify isolated people and find solutions that fit the local culture and resources.

New Group Activities and Events- Once we know what people want, we will work with partners to develop new group activities and events

1:1 Service- Using Guided Conversations to help people identify what they need and to make a plan to address their isolation. Then support to make it happen

Good Neighbours- Volunteers from within the local community linked with isolated older people in their locality to give tailored support.



Making A Difference

 Last year 1,328 volunteer hours went into reducing social isolation in our Penistone Service.

Older people said:

- "I think it's a marvellous project. I never thought there would be so many groups out there. It's really opened it up for me ... it's given me a bit of a life back"
- "Now I'm making new friends thanks to your help"
- "I didn't know where to turn to get help, so thank you for all you have done."

Thank you and any questions?

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